



# Liberty Introduces Uninterruptible Power Supplies (UPS) for Security, Light Commercial and SOHO Markets

## AFFORDABLE PROTECTION FOR YOUR DEVICES AND DATA

### WHY DO YOU NEED A UPS?

Utility power grids are increasingly unpredictable due to seasonal demand spikes and extreme weather events, making a UPS essential to protect your valuable electronics. Power surges and sags can cause irreparable damage to hardware, costing you in repairs and replacements.

Power loss during critical moments can lead to lost or corrupted data, disrupting work and affecting your bottom line. With a UPS, you ensure that your devices stay protected, connected and your data remains intact, minimizing downtime and safeguarding productivity.

### UPS VALUE PROPOSITION

Liberty standby UPS systems ensure seamless operation of your electronics by instantly switching to battery backup during outages and safeguarding against power interruptions and surges. Designed for home and small business use, they deliver cost-effective performance to keep your devices safe and your workflow uninterrupted.

### TARGET MARKETS

- Security offices backing up cameras, monitors and network video recorders (NVRs)
- Small business and light commercial such as point-of-sale retail, telecom and data closets
- Small office and home office computers, monitors and printers.

## RELIABLY PROTECT YOUR INVESTMENTS AND INFORMATION WITH LIBERTY UPS



Standby UPS | 450VA to 900VA  
Floor or wall mount models  
LUPS-SB450D, LUPS-SB600D,  
LUPS-SB750D, LUPS-SB900D,



Line Interactive (AVR) UPS  
1500VA  
Desktop/tower format  
LUPS-SIT1500T



Rackmount (LUPS-LI1500RT)

### UPS Line Extensions

- Additional tower or rack mount products can be added. Call to request.

### Liberty Power Category Extensions

- Power distribution units (PDUs). Call with opportunities.

## DATA SHEETS AVAILABLE ON WESCO COMPASS

## NOT FOR DATA CENTER CLASS APPLICATION

## MARKETPLACE COMPETITION

- At Wesco
  - APC (Schneider), Tripplite (Eaton), Cyberpower, Middle Atlantic (Legrande)
- Other Distributors
  - ADI: many similar national brands, Wattbox and Ultratech (private label)

Liberty position: Liberty UPS systems are meant to be a complementary sale to customers filling out a project bill of materials (BOM). The UPS line is positioned as a value added alternative when compared to other national brands at Wesco, and allows Liberty to fill the power gap in its security offer.

### Opportunities to cross-sell products that provide power either to or from UPS systems:

- PoE switches providing power to cameras
- NVRs
- Monitors
- PDUs to expand the number of receptacles
- Power cords
- Fiber and structured cable patchcord

	Desktop models: LUPS-SB450D, SB600D, SB750D, SB900D	Tower type model: LUPS 1500T	Rackmount type: LUPS-1500RT
UPS topology	Standby	Line Intermittent Auto Voltage Regulator	Line Intermittent Auto Voltage Regulator
Power capacity in VA (Watts)	450VA (250W) to 900VA (500W)	1440VA (900W)	1500VA (1050W)
Power: Input   Output	95-140VAC   95-140VAC   120VAC on battery		95-150VAC   104-136VAC   120VAC on battery
Number of receptacles with backup and surge	Qty 4-5	Qty 5	Qty 8
Number of receptacles with surge only	Qty 4-5	Qty 5	Qty 8
Backup time at half load	Typically 10-11 mins		Typically 15 mins
Ideal for	Used for minimizing impacts from sags or surges in power and for minimal backup for power outages		
Works with	Backing up computers, monitors, POS devices		Backing up electronics in telecom or data closets