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White Paper Outlines Power Considerations in Business Disaster Planning

Examines costs of power disruptions, business impact, and suggested solutions

Dallas, TX – August 23, 2011 – Para Systems, Inc., a leading provider of comprehensive power protection solutions sold under the Minuteman brand, today released a white paper, “*Powering Your Business Disaster Planning*.” The white paper describes key components of a comprehensive plan to prevent businesses and other organizations from suffering severe consequences as a result of a power outage, whether it’s a short-term loss of power or an extended outage.

Power problems can be brought on by numerous events, including man-made incidents such as construction accidents or terrorist attacks, as well as weather-related disasters such as hurricanes, floods, lightning, or earthquakes. The effects of these events, no matter the source, can create havoc that can potentially cripple businesses and other institutions.

“The business community and virtually any other type of organization are highly dependent on continuous, reliable power in order to maintain the availability of servers and network peripherals, telephone systems, and security systems,” commented Bill Allen, director of marketing for Minuteman. “Not much business gets conducted without power, and it’s highly incumbent on these institutions to make sure they have a viable disaster plan in place that includes power availability contingencies.”

The white paper cites several different research studies and publications from various sources, including the U.S. Department of Energy, J.D. Power and Associates, Frost and Sullivan, and the Electric Power Research Institute. “Our goal in the white paper was to have the reader contemplate and consider the costs and vulnerabilities associated with even the smallest power interruption,” continued Mr. Allen. “In addition, we have outlined the real value that a comprehensive power backup plan can contribute to business continuity.”

The white paper can be downloaded directly from the Minuteman website. For more information, visit www.minutemanups.com/disasterplanning.

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About Para Systems, Inc.

Para Systems, Inc., based in Carrollton, TX, is a leading provider of power technologies. The company's Minuteman brand of comprehensive power protection solutions range from small to large-scale uninterruptible power supply (UPS) products to a full line of unique surge suppressors, power distribution units, and remote power management systems. Minuteman products protect telephone/VOIP systems, personal computers, network servers and infrastructure peripherals, security systems, and industrial applications. The Minuteman brand of products is sold through a large network of distributors and resellers. Para Systems is a wholly owned subsidiary of Components Corporation of America, headquartered in Dallas, TX, whose roots date back to 1916. For more information, visit www.minutemanups.com.

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